

Pamela Seidenman
Joint BioEnergy Institute

Ms. Seidenman is the Business Development Manager at the Joint BioEnergy Institute (JBEI), where she has promoted industry interaction since the program's inception, and is the Marketing Manager in the Technology Transfer and Intellectual Property Management department at Lawrence Berkeley National Lab, a position she has held since 2001. Ms. Seidenman has contributed to the successful commercialization of numerous Lab inventions, including clean technologies and energy efficiency, medical devices and diagnostics, nanotechnology, advanced materials, software, and others.

Prior to joining Berkeley Lab, Ms. Seidenman worked in the field of Organizational Development pioneering innovation in the health care arena at the University of California San Francisco and Kaiser Permanente and in technology at Xerox Palo Alto Research Park. She served as Executive Director of a national educational organization, Student Pugwash, dedicated to educating university students about the ethical and social issues raised by science and technology. Ms. Seidenman was the founder and owner of Zero Gravity, a women's outdoor clothing company.

Ms. Seidenman received her B. A. with honors in Cross-cultural Psychology from the University of Pennsylvania. She received an M. A. with honors in Geography from Cambridge University as a Thouron British-American Exchange Fellow, and undertook graduate work towards a Ph. D. in Organizational Behavior at the Stanford Graduate School of Business, where her focus was on organizational innovation. Ms. Seidenman received a National Science Foundation Fellowship to support this study.