

# **Bradley Greenwald**

## **Intel Corporation**

Bradley Greenwald is Director, Patents and Licensing Group, at Intel Corporation, where he has been since 1999. His current focus is on patent threat risk assessment, specifically in the context of responding to patent assertions and evaluating patent purchase and license opportunities. He evaluates patents asserted against Intel, as well as builds offensive cases in response. He manages a team of patent analysis attorneys and technologists.

Prior to Intel, Mr. Greenwald practiced patent litigation at the Silicon Valley offices of two New York IP boutiques, Fish & Neave and Pennie & Edmonds, LLC. His litigation practice included extensive discovery, depositions, hearings, settlements, and trial. Some of the larger cases he worked on included *Research Corporation Technologies v. Hewlett Packard* and *NEC v. Hyundai*. He has been a member of the California bar since 1993 and a member of the patent bar since 1989.

Mr. Greenwald graduated from Harvard Law School *cum laude* in 1993. He also holds an M.A. from the University of Wisconsin-Madison, in Philosophy and a double B.A. from the University of Iowa in the areas of Physics and Philosophy. At the University of Iowa he was Tau Beta Phi in Physics and Phi Beta Kappa.

### **Presentations**

- Advanced Claim Construction, West Legal Works, 2007
- Litigation at WTO Standards, Asia Foundation, for Chinese delegation, 2002