

Amy Francetic

Amy Francetic is Managing Director and Founder of Invention Bridge, a firm that seeks to spin companies out of Midwest labs and universities by combining innovation consulting services with investment capital. Previously Ms. Francetic worked as a Partner at MVC Capital, a publicly traded (NYSE:MVC) private equity firm. At MVC she sourced and managed investments for the firm with a focus on IT and CleanTech sectors. She has over 17 years of operational and executive management experience from the high technology sector with specialties in microelectronics, wireless networks, biofuels, and security technology. Prior to joining MVC, she commercialized R&D as an Entrepreneur-In-Residence for Stanford Research Institute in Menlo Park, California. Before that she produced the prestigious wireless product launch event, DEMOMobile, for IDG Publishing for two years with high-tech industry expert Chris Shipley. Ms. Francetic served on the Board of Directors of Glu Mobile (NASDAQ:GLUU), a wireless games publisher, whose founder she advised during fundraising. Earlier in her career Ms. Francetic was Co-Founder and CEO of Zowie Intertainment, a high-tech toy company funded by Vulcan Ventures which spun out of Interval Research in Palo Alto. Zowie employed RF sensing tags, a custom ASIC, and software to enable a natural interface for the PC for children. She sold Zowie to Lego Systems, the Danish toymaker, in 2000. Before Zowie, she produced videogame software for Hasbro Interactive and Electronic Arts. She holds a Bachelor of Arts in Psychology and Political Science from Stanford University where she also ran Varsity Track.