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# Navigating the National Landscape of State TBED Programs

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May 8, 2008



## Getting to Know You . . .

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From the 2007 SSTI Survey

- Lack of knowledge, how to initiate relationships with federal labs
- Collaboration process, marketing of technologies ranked low
- A third of relationships beyond state borders

*As the labs are varied – so are the states*

Important to understand the state TBED organizations



# What is TBED?

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Technology Based Economic Development - TBED

Approach used to help create a climate where firms that constantly innovate and maximize the use of technology can thrive

Emphasis: “grow your own”



# Elements of a Tech-Based Economy

- Intellectual infrastructure
- Spillovers of knowledge
  - from universities
  - from informal networks
- Physical infrastructure
- Technically skilled workforce
- Capital
- Entrepreneurial culture
- Quality of life



# Why Partnering Makes Sense

- State orgs connect to political leadership
- Access to funds
- Experience with universities and companies
- Gateway to equipment
- Connectivity to regions
- Know the “lay of the land”



# Organizational Structures

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Lead state TBED organizations can be:

- Within state departments (Development, Commerce, etc.)
- Independent non-profits
- Two organizations
- Non-existent

Level of involvement depends on business and political climate, needs and culture



# State TBED Funding

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- States spent ~\$1.8B in FY2004 on TBED programs
  - 44 states spent something
  - 39 states spent more than \$1M
  - Spending ranged from \$0 to \$354M
  - From diverse portfolios to specific investments
  - General fund revenue, tobacco settlements, fed gov't, foundations, IP royalties, casino fees, private sector

Legislatures appropriated more than \$1.5B in *new* spending on TBED-related activities for FY08 and FY09



# Finding State TBED Organizations

The screenshot shows the SSTI website with a navigation menu at the top. The 'About SSTI' menu item is expanded, showing options: 'SSTI Overview', 'Staff', 'Board', 'Current Members', 'Member Benefits', and 'Member Form'. The 'Current Members' option is highlighted. The main content area is titled 'SSTI Members' and contains the following text:

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