



FEDERAL LABORATORY CONSORTIUM
FLC
FOR TECHNOLOGY TRANSFER

*The Only Government-wide
Forum for Technology
Transfer*

FLC
Technology Transfer
Intermediate
Training

May 5, 2008
Portland, Oregon



MARY ARCHULETA MODERATOR

- Technology Transfer Specialist, Air Force Research Laboratory – Phillips Site
- Marketing Manager, Air Force/New Mexico Tech University Partnership Intermediary
- Worked with Technology Transfer Support Group, Air Force Research Laboratory (AFRL) for over 13 years
- Identifies local, state, regional, and national small business/technology transfer organizations to leverage AFRL capabilities



AGENDA

- 8:00-10:15 So what? who cares? why you?
The Inventor's Commercialization Tool Kit
Wendy Kennedy, wendykennedy.com, Inc.
- 10:15-10:30 Break
- 10:30-12:00 So what? who cares? why you? (Concluded)
- 12:00-1:00 Lunch
- 1:00-3:00 Crafting an Effective Technology License (Patent/Copyright)
Mark Reeves, Oak Ridge National Laboratory
- 3:00-3:15 Break
- 3:15-5:00 Technology Licensing Negotiations
Mark Reeves